

# Overview for Publishers

## What is JSTOR?

JSTOR preserves and provides online access to academic journals and other important scholarly materials, including monographs and primary source materials, through its platform [jstor.org](http://jstor.org).

## Who uses JSTOR?

Users from 7,000+ participating institutions—higher education institutions, public libraries, community colleges, government and not-for-profit research institutions, museums, secondary schools—in 150+ countries use JSTOR for research, teaching, and learning. The platform saw nearly 600 million accesses in the year 2011.

*You provide an excellent and reliable service which has helped us offer our users electronic access to important titles and allowed us to make much-needed space on our shelves.*

— Trevor Leamouth, Librarian  
University of Exeter

## Why do publishers work with JSTOR?

More than 800 publishers, including scholarly societies, university presses, and commercial publishing houses, work with JSTOR to preserve and to make content digitally available to libraries and users. JSTOR offers a combination of preservation, access, and discovery services at no cost to publishers. For more information, visit [about.jstor.org/publishers](http://about.jstor.org/publishers).

### Preservation: Secure your content

JSTOR undertakes all digitization and maintenance costs to create a faithful digital version of publishers' print content. JSTOR maintains these versions, migrating to newer formats as technologies evolve while preserving the print copies in paper repositories.

### Global Access: Expand your audience

JSTOR introduces programs that waive or reduce fees for non-profit institutions in developing nations while working with partner publishers to offer access models for new user communities, such as for-profit entities and independent scholars.

### Discovery: Drive traffic to your content

JSTOR's vast network of more than 1,500 journals across 50 academic disciplines encourages interdisciplinary research. Publishers' content is full-text searchable and interlinked by citations and references to facilitate discovery.

## Why do institutions choose JSTOR?

Institutions rely on JSTOR for easy access to and preservation of high-quality scholarly materials. JSTOR's selective content development process ensures access to some of the world's leading scholarly literature in the arts and sciences. JSTOR creates multidisciplinary and discipline-specific collections of journals designed to offer licensing flexibility to institutions.

JSTOR is supported by participating institutions. For each collection, institutions contribute two fees. The Archive Capital Fee (ACF) helps JSTOR to follow through on its archival commitment to migrate data and software systems as technology evolves. The Annual Access Fee (AAF), invoiced on a calendar year basis, covers ongoing maintenance, user services, and administration costs.

Valued for its reliability, ease of use, breadth of content, and commitment to long-term preservation, JSTOR draws strong support and participation from the global scholarly community, including users, librarians, and publishers.

For more information, contact: [contentdevelopment@jstor.org](mailto:contentdevelopment@jstor.org)